



Active Businesses

Feedback Summary – Top transport issues from businesses 7 businesses responded

1. **CONGESTION** - Congestion around the Gloucester Business Park (now and future growth)
2. **REDUCE CAR USE AND INCREASE CAR SHARE** - Reducing car use / increase car-sharing / incentives to support car sharing (one business lacking on-site parking uses council car parks and reimburses staff so no incentive not to drive)
3. **CYCLING** - More convenient and safe cycle routes / Improved Cycle routes / Safer cycling through better routes around the City – but particularly to the Business Park / confidence, cycle training / City Centre bike Hire Scheme / specific routes mentioned: over racecourse hill, from Swindon Villages, between Cheltenham and Gloucester
4. **PUBLIC TRANSPORT (BUSES)** - Bus Fares – cheaper / more direct and frequent services / better links to business parks (Gloucester Business Park, Barnwood both mentioned) and increased stops / timetables to fit in with shift work / competitive pricing for commuters
5. **ON SITE FACILITIES** - Improved changing facilities
6. **INTEGRATED TRANSPORT NETWORK** - Better joined up transport – trains/buses/cycle routes – from Ashchurch, Cheltenham to businesses
7. **ELECTRIC VEHICLES** - EV Charging infrastructure county wide

ACTIONS:

- Engage in Gloucestershire Local Transport Plan consultation (March meeting) to tackle some of these issues at a strategic level
- Try and secure funding to run Travel to Work Survey to gather data and more detailed issues from employees
- January meeting – discuss buses, EV charging and car sharing
- March meeting – discuss cycling, car park management, local transport plan
- Work with Think Travel to develop behaviour change programme for future funding and to support businesses.