

EST Business Support

Driver Engagement at Work

Fully funded project - Supporting organisations to help employees identify benefit of ultra-low emission vehicles (ULEV)

- EST will deliver a workshop style event:
 - A presentation to increase awareness of ULEVs
 - Offer test-drives/static displays of electric vehicles
 - Personalised review identifying cost and emission benefits of switching to EV
- Can help organisations to reduce CO2 emissions – particularly from vehicles it cannot control
- Results from Scottish project: numbers considering EV purchase doubled following workshop delivery
- For more information or to book a session contact : Richard Drew, Regional Account Manager, Energy Savings Trust, Richard.Drew@est.org.uk, Mobile 07990 043 437



<http://www.energysavingtrust.org.uk/transport/local-authorities/local-government-support-programme>

EST Support for Businesses



Fleet review – **fully funded support** to determine whether fleets should make the switch to electric vehicles.

- Available for fleets of 50+ vehicles: green fleet, air quality, ULEV, grey fleet and HGV reviews available - <https://www.energysavingtrust.org.uk/transport/fleet/fleet-support>
- Fleet reviews analyse vehicle movements, whole-life cost analysis, explanations of vehicles and solutions, present an economic and environmental business case
- Smaller fleets can use the EST fleet management toolkit - <https://www.energysavingtrust.org.uk/transport/fleet/fleet-management-toolkit>
- To apply or for more information email: fleetadvice@est.org.uk

Eco Driving

DfT subsidised training available to all business drivers across all sectors, more than 70000 drivers trained since 2008

- Reduced Fuel consumption and carbon emissions
- Increase MPG by up to 15%
- Reduce risk of accidents
- Reduce vehicle wear and tear
- Training delivered by DVSA-registered fleet trainers who have attended EST train-the-trainer courses – for larger organisations there is scope for providing training ‘in-house’.
- New subsidised EV training now available – for regular EV drivers only so more suited to EV owners rather than EV pool car users
- Further information and detailed case studies:
<https://www.energysavingtrust.org.uk/transport/ecodriving/subsidised-ecodriving-training>

E-cargo Bike Grant Scheme

- £2million DfT funding to support the acquisition of e-cargo bike to support green last mile deliveries
- Funding is available across all sectors and from sole-traders up to large limited companies – must have been trading for at least 12 months
- The grant covers up to 20% of the total cost or £1000 per bike
- Eligible e-cargo bikes must meet a 150kg weight and 125l cargo capacity
- The grant scheme has specific eligibility criteria and a code of practice covering maintenance and use that must be agreed to
- Further information, application form and a list of current UK retailers: <https://www.energysavingtrust.org.uk/transport/freight-and-retrofit/ecargo-bike-grant-fund>
- For more information email: ecargobikegrant@est.org.uk or call 0808 108 9414

