



**Active
Businesses**

Active Businesses - Gloucestershire

Tom Beasley, Active Gloucestershire

15th January 2020

Hosted by:



CREED
Active



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- 11:00** **Welcome and Introductions – Tom Beasley, Chair**
- 11:05 Active Businesses – Future Development
- 11:10 Top transport issues from businesses
- 11:15 EV Charging Infrastructure
- 11:40 Buses - Stagecoach
- 12:00 Think travel – Support for Businesses – future opportunities
- 12:15 Car Sharing / Car Park Management Advice
- 12:25 AOB
- 12:30** **Meeting Close**



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Top Transport Issues from businesses

Electric Vehicles – EV Charging Infrastructure county wide

Public Transport (buses) – cheaper fares, more direct/frequent services, link to employment sites, more stops, timetables to suit shift working

Reduce Car Use / Increase Car share – incentives to support car sharing

Cycling – new routes, safer routes, cycle training, bike hire scheme

Congestion – existing congestion and concerns around future growth and increased congestion

Integrated Transport Network – linking bus/train/cycle; linking housing and employment areas

On Site Facilities – improved changing facilities



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EV - Charging Infrastructure





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EV - Support For Businesses

energy[®]
saving
trust

EST Business Support

EST Business Support

Driver Engagement at Work

Fully funded project - Supporting organisations to help employees identify benefit of ultra-low emission vehicles (ULEV)

- EST will deliver a workshop style event:
 - A presentation to increase awareness of ULEVs
 - Offer test-drives/static displays of electric vehicles
 - Personalised review identifying cost and emission benefits of switching to EV
- Can help organisations to reduce CO2 emissions – particularly from vehicles it cannot control
- Results from Scottish project: numbers considering EV purchase doubled following workshop delivery
- For more information or to book a session contact : Richard Drew, Regional Account Manager, Energy Savings Trust, Richard.Drew@est.org.uk, Mobile 07990 043 437



<http://www.energysavingtrust.org.uk/transport/local-authorities/local-government-support-programme>

EST Support for Businesses



Fleet review – **fully funded support** to determine whether fleets should make the switch to electric vehicles.

- Available for fleets of 50+ vehicles: green fleet, air quality, ULEV, grey fleet and HGV reviews available - <https://www.energysavingtrust.org.uk/transport/fleet/fleet-support>
- Fleet reviews analyse vehicle movements, whole-life cost analysis, explanations of vehicles and solutions, present an economic and environmental business case
- Smaller fleets can use the EST fleet management toolkit - <https://www.energysavingtrust.org.uk/transport/fleet/fleet-management-toolkit>
- To apply or for more information email: fleetadvice@est.org.uk

Eco Driving

DfT subsidised training available to all business drivers across all sectors, more than 70000 drivers trained since 2008

- Reduced Fuel consumption and carbon emissions
- Increase MPG by up to 15%
- Reduce risk of accidents
- Reduce vehicle wear and tear
- Training delivered by DVSA-registered fleet trainers who have attended EST train-the-trainer courses – for larger organisations there is scope for providing training ‘in-house’.
- New subsidised EV training now available – for regular EV drivers only so more suited to EV owners rather than EV pool car users
- Further information and detailed case studies:
<https://www.energysavingtrust.org.uk/transport/ecodriving/subsidised-ecodriving-training>

E-cargo Bike Grant Scheme

- £2million DfT funding to support the acquisition of e-cargo bike to support green last mile deliveries
- Funding is available across all sectors and from sole-traders up to large limited companies – must have been trading for at least 12 months
- The grant covers up to 20% of the total cost or £1000 per bike
- Eligible e-cargo bikes must meet a 150kg weight and 125l cargo capacity
- The grant scheme has specific eligibility criteria and a code of practice covering maintenance and use that must be agreed to
- Further information, application form and a list of current UK retailers: <https://www.energysavingtrust.org.uk/transport/freight-and-retrofit/ecargo-bike-grant-fund>
- For more information email: ecargobikegrant@est.org.uk or call 0808 108 9414





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Buses - Stagecoach



An introduction to **Stagecoach West**

James O'Neill **Commercial Manager**

Introducing Stagecoach

Stagecoach Group is a leading national public transport company, operating bus, coach, and tram services in the UK. We are the UK's biggest bus and coach operator.

We have major city bus operations in London, Manchester, Liverpool, Newcastle, Hull, Sheffield, Oxford and Cambridge, as well as inter-urban services linking smaller locations.

We also run the low-cost coach service **megabus.com** in the UK.

- **34,500** employees
- Listed on **London Stock Exchange**
- More than **3 million** customers per day
- **10,700** buses and coaches



We are Stagecoach West

Stagecoach West provides local bus services around Gloucestershire, Herefordshire, South Gloucestershire, Wiltshire and into Bristol and Oxford.

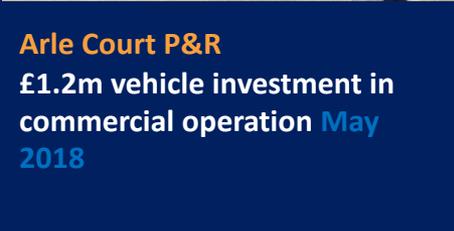
- **900** employees, inc 685 drivers, 150 engineers & cleaners, 50 supervisors & managers
- **350** buses, from minibuses to double deckers and coaches
- **6** depots at Bristol, Cheltenham, Gloucester, Ross-on-Wye, Stroud & Swindon
- **14.1 million** miles operated each year
- **26 million** annual passenger journeys



Gloucester Transport Hub
Gloucester City Council £7.5m
regeneration project
October 2018



Cheltenham Races
93,000 people on 80 extra
buses during The Festival
March



Arle Court P&R
£1.2m vehicle investment in
commercial operation May
2018



Bristol Depot, Patchway
Opened with 16 buses, to 70
buses & 200 staff in 2 years
September 2017



Investing for the future

Our new buses meet the latest **Euro 6** emission standards and are **low carbon certified**



We've invested **£14m** in **55 new buses** during the last 3 years – with **17 more** due in 2020



Plan your journey, buy a ticket and track your bus on the **Stagecoach Bus App**

We use **GreenRoad360** to monitor and improve our driving, reducing fuel usage

We're fitting **Next Stop Announcement** and **USB charging** on all new buses

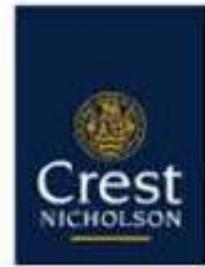


GREENROAD™



Each depot has a **Green Champion** with a remit to reduce our environmental impact

Our Corporate Partners



Our Commitment to Gloucestershire & the West of England

Our Priorities

Tailor our product to a changing local transport market

Offer relevant and sustainable transport solutions

Understand the needs of corporate clients

Develop and promote our portfolio of services and relationships



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Think Travel



What types of support and programmes do we want to see for our businesses and our employees to help enable more people to commute to work by public transport, walking and cycling?



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Reduce Car Use/Increase Car Share

Car Park
Management



Take the
pain out of
parking

MANAGING PARKING DEMAND BUILDING A BEST-PRACTICE WORKPLACE PARKING POLICY



Managing parking demand

Most workplaces currently have a struggle on their hands: more cars arriving each day than either they have parking spaces for or the surrounding road system can manage. Many workplaces contend with compromised access, traffic jams, illegal or double parking on top of walking and cycling safety issues on a daily basis.

Incorporating demand management measures into your workplace parking policy is an opportunity to manage and mitigate these problems by reducing the overall number of vehicles travelling to your site each day.

Common demand management measures include: prioritising or restricting who can park based on how able they are to use alternative modes; car share priority measures; incentives to use other modes and promotions such as car-share days.

There is strong, unanimous academic evidence that parking demand management measures strongly influence the decision making process for commuters. It is deemed to be the single best tool available to workplaces to combat unmanageable levels of single occupancy car commuting. It is also relatively low cost and quick to implement.

Demand management parking policies work both to discourage staff driving to work alone and to incentivise all other mode choices. As such they should form the backbone of all wider travel plan measures.

The challenge

Increasing car use and congestion are requiring workplaces to introduce more demand management measures into the way they manage their parking.



Congestion has increased by 14% since 2008
UK average, 2015



A Bristol commuter loses 3 hours per week sitting in traffic
Average, 2015



230% increase in traffic delay forecast for Bristol by 2036
in a 'Do Minimum' scenario

This guide attempts to answer some common employer questions around demand reduction parking policies:

what should a policy aim to do; what types of policy are there; who should get priority to park; how to enforce and control access; how to communicate changes and maximise staff acceptance.



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Reduce Car Use/Increase Car Share

Why should I encourage
car sharing?



Room for
one more?

Powered by liftshare

Join Sign in

Carshare Gloucestershire.com

Hello. Welcome to the world of carshare.

Most people commute to work by car. The average worker in the UK commutes over 4,000 miles a year, which equates at an average annual fuel cost of over £700.

Save money (fuel, daily wear and tear) • Help reduce CO2 emissions • Meet new work colleagues

Help

HOW TO ENCOURAGE CAR SHARING AT YOUR WORKPLACE



A strong business case

There is strong academic consensus on the proven benefits of increasing the number of employees sharing lifts to and from work:

- reduced parking demand
- reduced vehicle miles and congestion; operations less vulnerable to road network disruptions
- reduced CO₂ emissions and air pollution
- employees benefiting from less driving related stress and fatigue, saving money and sharing journeys with colleagues

Whats involved?

Successfully promoting car sharing requires a combination of:

- helping staff find colleagues with compatible journeys
- providing incentives for staff to try it out
- providing support and motivation to continue
- thorough, targeted and persuasive promotion
- consistent engagement over a long time period

Car sharing should be supported as part of a wider package of flexible, sustainable mobility measures for employees.

Choosing the right approach

Evidence shows that successful car sharing schemes do not look the same in every organisation. Choosing the right approach for your workplace will depend on size, context and culture. Each workplace has a unique set of opportunities and barriers.

This guide will give you an overview of the type of support you can provide and how to overcome common barriers.



<https://www.thinktravel.info/business/>



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March Meeting – date/venue tbc

- Active Business – Future development Update
- Gloucestershire Local Transport Plan Consultation
- Cycling